

AGILE AUSTRALIA '09

8th October 2009

PRESS RELEASE

FOR IMMEDIATE RELEASE

AUSTRALIA GOES AGILE: AUSTRALIAN BUSINESSES SHARE THEIR JOURNEYS TOWARDS THE AGILE ENTERPRISE

Organisations including Suncorp, Australia Post, Sensis, Lonely Planet, National Australia Bank and WA Racing & Wagering will share the successes, challenges and insights gained in their Agile journeys at the inaugural Agile Australia Conference.

Agile Australia is taking place on Thursday 15th – Friday 16th October, 2009, at the Four Seasons Hotel, Sydney. This two-day event offers Australian businesses the opportunity to examine the journey towards the Agile enterprise from a range of viewpoints: from those just starting their journey to companies with a more advanced Agile culture.

It's the perfect time to discuss Agile! Enterprises are starting to realise the benefits of Agile, and Agile Australia will provide an opportunity to learn how Agile impacts on an enterprise.

Global Agile expert Jean Tabaka, and IT industry leader and Group Executive of Business Technology at Suncorp, Jeff Smith, will provide the keynote addresses.

Over 300 attendees, the vast majority from Australian enterprises, will hear more than 35 speakers discuss Agile themes including governance, culture, people, organisation and process.

Conference organiser Rachel Slattery is delighted by the mix of speakers, supporters and advisors that make up Agile Australia 2009: "This is the perfect time to discuss Agile! Enterprises are starting to realise that there is lots to gain from an Agile approach and this conference will give attendees the opportunity to hear first-hand how Agile impacts on an enterprise and the importance of skills and knowledge, culture, leadership and communication when embarking on an Agile journey."

Agile Australia 2009 is sponsored by ThoughtWorks, Atlassian, Renewtek, Agile Academy, and Xebia, and supported by the global Agile Alliance.

Please visit www.agileaustralia.com for a full conference program and speaker biographies.

To arrange a media pass or to interview speakers, please contact zaz@slatteryit.com.au or claire@slatteryit.com.au.

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About Agile Australia 2009

Date: 15-16 October, 2009; 8am – 6pm

Venue: Four Season Hotel, 199 George Street, Sydney

